

# Brand new sofa with an international touch

Design: Jens Juul Eilersen



With the launch of the brand-new Ra sofa, Eilersen has added a sofa with an international touch to its collection.

## A well-mannered sofa

Ra is an elegant sofa, which is comfortable to sit it. It is perfect for having guests over, as it is not too deep nor too low. It is also a sofa that will be modern for a long time, as it is tastefully designed, it is not designed after a current trend that one could tire of after a few years.

“Ra is not a lounge sofa, it is a sofa that is well-mannered. It has an international feel to it and has a lovely arm that encases the sofa – not too thick and not too thin, but just right for many years to come,” explains Designer Jens Juul Eilersen.

## The devil is in the detail

You can choose to have the sofa in either a classic two- or three-seater or you can combine your own unique module version. The legs are slim steel, which almost make the sofa seem to be floating effortlessly on top. A special detail is the armrest. It has a narrow top but then it becomes wider and wider. It is the perfect support.

“The Ra sofa just came to me, I was not inspired by anything in particular the idea was just there. A special detail that I focused on was the armrest, it is 8 cm wide at the top and then as it makes it way down it becomes more powerful and sturdy,” says Designer Jens Juul Eilersen.

The pillows have a soft duck and down filling, which is a classic Eilersen trademark.

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**About Eilersen**

Ever since 1895, the company has focused on craftsmanship, quality and innovation. Founder Niels Eilersen was the first in Denmark to use steam to shape wood. Innovation and tradition are still hallmarks of the company that has given name and life to many classics over the years. Since the 1930s, Eilersen has produced furniture with a focus on high quality, comfort and durability. This strategy has made Eilersen a well-known and recognized brand both nationally and internationally. Eilersen is currently run by the fourth generation.