

# Bas – the comfortable and multifunctional sofa

**Design: Jens Juul Eilersen**



In 2020 N. Eilersen A/S celebrates its 125th anniversary and presents a brand-new sofa called 'Bas'. The sofa is designed by Jens Juul Eilersen.

Bas means low in French and is the perfect description of the new sofa. As opposed to many other Eilersen lounge sofas, Bas is a low lounge sofa, which is not very deep, it measures merely 93 cm in depth.

"I wanted a name that instantly told a story about the sofa. Bas means low in French and describes the design so nicely as soon as you hear the name", says Jens Juul Eilersen.

## **When inspiration strikes**

As Jens Juul Eilersen set out to design Bas he was inspired by other low sofas, which all had a common denominator of having a wide armrest and a low frame. Bas shares fragments such as its low frame and many combination possibilities, but this is also where the similarities end.

Details such as an elegant armrest of 18 cm width, a seating height of 37 cm as well as a shallow depth complete the modern look of Bas uniting the best elements into one sofa in the most compelling way.

Bas is a perfect Eilersen modular sofa suited for small spaces, as well as for the consumer that desires a sofa with plenty of space and superb comfort.

## **When furniture becomes art**

Like a chameleon, the Bas sofa can transform itself in a given space. It can be a piece of art when placed in the middle of a room, where every line and colour can be enjoyed as you walk around it. If placed against a wall, it becomes almost invisible and only fully perceived upon touch.

No matter how Bas is placed or combined the result is a modern sofa, which will look beautiful in any home.

Bas costs from:

DKK: 39.766,-

NOK: 54.038, -

SEK: 56.704, -

EUR: 4.998, -

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### **About Eilersen**

Ever since 1895, the company has focused on craftsmanship, quality and innovation. Founder Niels Eilersen was the first in Denmark to use steam to shape wood. Innovation and tradition are still hallmarks of the company that has given name and life to many classics over the years. Since the 1930s, Eilersen has produced furniture with a focus on high quality, comfort and durability. This strategy has made Eilersen a well-known and recognized brand both nationally and internationally. Eilersen is currently run by the fourth generation.