

PRESSNOTE / DROP

## **Majestic Eilersen sofa with elevating effect - New product from Eilersen**



**Drop is Eilersen's latest interpretation of the classic corner sofa. The seat is low and wide to ensure optimum comfort; and even though the sofa invites hours of relaxation, extra foam with fiberfill has been added to the seat cushions to ensure that you are able to get up again without any trouble.**

The short, concealed legs create an optical illusion, which makes it appear as though Drop is floating surreally a few centimetres above the living room floor. But don't worry. As with all other Eilersen models, the sofa has its feet planted firmly in a handwork tradition where aesthetics and practical experience don't serve to contradict but are prerequisites. It is therefore nothing less than contemplated proportionality combined with uncompromising choices of material that hold Drop together and ensure the tight look that has become synonymous with Eilersen.

“Drop's clean lines are precisely coherent with our tradition of discreet quality down to even the smallest of details. The sofa can be combined with a host of veritable modules and upholstery, and the extra wide design provides our customers with the optimal prerequisites for allowing their thoughts to fly around,” says designer Jens Juul Eilersen.

### **Simplicity is the ultimate kind of finesse**

Drop is a confident and stylish manifestation of stringency. The corner sofa integrates both tight and soft lines in the usual Eilersen manner. The vertical arms provide a contrast to the ultra-soft cushions. This is a combination that helps to ensure the playfully light expression, which is essential for a piece of furniture of this size. In addition, the sofa can be made even softer and more luxurious by purchasing a range of down filled cushions in different sizes.

**Product specifications:**

Design: Jens Juul Eilersen.

Dimensions: L: 240x330 cm / H: 60 cm / W: 100 cm / SH: 40

Price excl. VAT as shown without cushions from EUR 7.783,-

Upholstery: André 06.

For more information:

<http://www.eilersen.eu/>

<http://www.facebook.com/eilersen>

<http://www.instagram.com/eilersen>

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**Background information****N. Eilersen A/S**

Founded in 1895, the company has given name and life to many classics. Founder Niels Eilersen was the first in Denmark to use steam to shape wood, and innovation and tradition are still hallmarks of the company. Since the 1930s, N. Eilersen A/S has produced furniture with a focus on top quality materials, comfort and durability. This strategy has made Eilersen a well-known and recognized brand both nationally and internationally, and several of their sofa models carry the designation “state of the art”. N. Eilersen A/S is a family business, currently operated by the fourth generation.

The fact that a piece of furniture bears the Eilersen name is a guarantee of excellent quality, comfort and unique durability.