

Eilersen Outdoor Catalogue 2025



Revel in Refined Outdoor Living

Welcome to a new era of alfresco comfort with Eilersen's Outdoor Collection – where timeless design meets the freedom of fresh-air living. Inspired by the sunlit terraces of Lake Como, the relaxed elegance of Stockholm's archipelago, the charm of summer houses in Tisvilde, the warmth of South Africa, and the rolling landscapes of Tuscany, this collection brings Eilersen's signature comfort and style seamlessly from the living room into the outdoors.

At the heart of the collection is the Playtower Outdoor – a reimagining of Jens Juul Eilersen's versatile sofa that transforms seamlessly between sofa, daybed, guest bed, and chaise longue. With its clean lines and modular flexibility, Playtower Outdoor invites you to create your own oasis, whether on a compact city balcony or a sprawling garden terrace.

The collection also includes Bun – a small, stylish stool that serves as the perfect extra seat or an elegant side table, adding even more versatility to your outdoor setting.

Designed without compromise, the collection pairs durable, weather-resistant materials with Eilersen's hallmark craftsmanship – ensuring that style and relaxation go hand in hand, wherever you are, season after season.

Revel in the Rays

With its stunning lakeside views and vibrant piazzas, Como is at the heart of Italy's summer charm. The sun-drenched terraces and inviting waterfront spots create the perfect backdrop for soaking up the sun and enjoying the essence of alfresco living. This is the perfect place to bask in the warm Italian sun and celebrate life on the new outdoor Playtower sofa designed by Jens Juul Eilersen.

In 2012, Eilersen added the Playtower to its sofa collection – but this model is so much more than a sofa. Playtower is also a daybed, a guest bed and a chaise longue, making it a truly multi-functional piece of furniture. Now Eilersen is introducing an outdoor version of Playtower – so you can bring the same signature comfort and style from the living room to your terrace.

Playtower Outdoor sofa • 210 x 390 cm • Fabric Lisbon 23 and Lisbon 22
Bun Outdoor footstool • 45 x 45 x 45 cm



Playtower Outdoor sofa - Fabric Lisbon 23 and Lisbon 22



Playtower Outdoor sofa - Fabric Lisbon 23 and Lisbon 22



With its simple design, Playtower fits in anywhere – from the cosy apartment balcony to the large garden terrace. By combining multiple elements, you can create a spacious, versatile sofa where the modules fit perfectly together but also work individually.

Playtower offers the option of lightweight, movable backrests paired with matching, elegant back cushions. A special material is fitted under the backrests to ensure they do not slip during use and provide solid and comfortable support.

Playtower Outdoor sofa · 210 x 390 cm · Fabric Lisbon 23 and Lisbon 22
Bun Outdoor footstool · 45 x 45 x 45 cm







Tuscany embodies the art of living well. With its rolling hills, sun-drenched vineyards, and olive groves, framed by stately cypress-lined avenues, it reminds us of life's simple pleasures. Now Eilersen is launching the new Playtower and Bun Outdoor collection, bringing a touch of Italian idyll to the outdoor space.

In this picture-perfect setting, outdoor living thrives in its purest form. Imagine sinking into a luxurious lounge area, where comfort and design come together as one. Plush cushions, elegant lines, and exquisite details embody Scandinavian simplicity and quality. This is the ultimate retreat to unwind in under the warm Italian sun. Celebrate the joy of outdoor living from the comfort of the new Playtower sofa, designed by Jens Juul Eilersen. Playtower is made with weather-resistant fabrics that ensure the furniture lasts for many years, whether under the Tuscan sun or in a Danish garden.

Facts about Eilersen outdoor foam:

Outdoor back cushions from Eilersen have no zipper. The cover is rain, sun and algae-resistant and made of polypropylene and polyester fabric. The filling is Eilersen's unique "QUICKDRY" foam in pieces. The quickdry allows the rainwater to flow freely through the cushions, ensuring they dry quickly after a downpour. The special foam allows air to circulate freely inside the cushions. QUICKDRY has built-in anti-bacterial protection.

The seat and back support have a removable cover.

The loose outdoor cushions do not have a removable cover.

Playtower Outdoor sofa · 210 x 340 cm · Fabric Bali 27





Playtower Outdoor sofa · 210 x 340 cm · Fabric Bali 27
Bun Outdoor footstool · 45 x 45 x 45 cm

“We’re thrilled to unveil an outdoor version inspired by our classic sofa collection. It’s been a long-awaited project, but we refused to compromise on quality, design, or comfort. With Playtower Outdoor, we’ve definitely succeeded. It feels like a natural extension of our collection,” explains Nils Juul Eilersen.

Playtower Outdoor sofa · 340 x 260 cm · Fabric Lisbon 07 and Lisbon 37
Bun Outdoor footstool · 45 x 45 x 45 cm



Eilersen Outdoor collection

Model Playtower Outdoor

Seat height: 39 cm
Total height (frame): 39 cm
All overall dimensions correspond to frame sizes.
The drawings are not a detailed expression of how the final furniture appears.



Seat frame without back support
130 x 130 cm



Seat frame without back support
210 x 130 cm



Seat frame with 1 back support
130 x 130 cm



Seat frame with 2 back support
210 x 130 cm



Back support
30 x 80 x 36/13 cm



Back cushion
55 x 65 x 7 cm



Pillow
50 x 50 cm



Protection cover
130 x 130 cm



Protection cover
210 x 130 cm

Model Bun Outdoor

Seat height: 45 cm / 17 3/4"
Total height (frame): 45 cm / 17 3/4"
All overall dimensions correspond to frame sizes.
The drawings are not a detailed expression of how the final furniture appears.

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Footstool
45 x 45 x 45 cm

Eilersen Outdoor fabric collection

Fabric Bali



Bali colour 20



Bali colour 27



Bali colour 17



Bali colour 03



Bali colour 01



Bali colour 09



Bali colour 16



Bali colour 14

Fabric Lisbon



Lisbon colour 20



Lisbon colour 27



Lisbon colour 07



Lisbon colour 37



Lisbon colour 21



Lisbon colour 17



Lisbon colour 01



Lisbon colour 11



Lisbon colour 03



Lisbon colour 23



Lisbon colour 22



Lisbon colour 09



Lisbon colour 04



Lisbon colour 14



Lisbon colour 16



Lisbon colour 06



Lisbon colour 26



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